



KEY DATES

Final Submission Deadline
5 APRIL 2024

FAB SUPERSTARS JUDGING CRITERIA

The FAB Superstars Awards, now in its fourth year, is a programme that recognises the efforts and achievements of staff in the travel food & beverage and hospitality sector around the world.

This is an opportunity for the travel F&B and hospitality community to recognise and reward the efforts and actions of front-line and back-of-house employees during what has continued to be a challenging time over the past year. While it is an almost impossible task to 'judge' the good deeds and well-meaning actions of people in general, an official process helps to do so fairly and with careful, measured consideration.

We can guarantee that judging will not be influenced by the amount of money spent on an entry, by presentation size or by drafting in marketing and PR expertise. Rather, we are interested in the people nominated and the stories behind their actions. What is it that makes them such priceless employees? How far have their actions reached? Please tell us in your own heartfelt words and share details that are soul inspiring and motivational.

At the same time, however, please also bear in mind that clear structure and presentation, plus the clarity of each entry, will really help streamline the judging process.

Submission Requirements

- ★ Eligibility period is 1 July 2023 to 29 February 2024.
- ★ Written summary describing the entry and why the entry should win the award for the specific category.
- ★ The nomination entry may be supported with pertinent details, images, video, collateral, etc.
- ★ A short quote summarising why the nominee(s)/ nomination is deserving of the recognition, including a high-resolution image which can be used for media purposes (online editorial, print, etc.)

There is a nominal admin fee of US\$39 per submission.

Each written entry should include information under the following suggested headings:

Overview – Please define and describe who, what, why, where and when as succinctly as possible in a brief synopsis / introduction.

The Exceptional – Please let us know why the nominee(s) deserves the award. What did the nominee(s) do this past year, making them and their actions exceptional, outstanding and exemplary? It might also be a case of the nominee(s) going above and beyond their usual job scope to warrant the recognition.

Scope & Reach – Questions to answer could be: Who was positively affected? How far reaching were their actions? What differences were made / felt? Was this external or internal within your business?

Measured Success – This can also cover specific instances of happy customer service outcomes and results, how a new way of doing business was actioned company-wide as a positive example or even by providing evidence of quantifiable improvements in business.

Entrants will be able to upload supporting documents, information, images and video to the nomination portal once registration is complete.

Important Additional Information

All entries should also be validated by senior management – this can be done on the nomination portal.

To reach as far and wide as possible, each of the two main award categories will be divided into four geographic and two department sub-categories in order to fully recognise and celebrate a diverse range of employees across the world for their passion, hard work and dedication. Each main category award will therefore recognise the following subcategories:

Regions

- ★ Americas
- ★ Asia Pacific
- ★ Europe
- ★ Middle East & Africa

Departments

- ★ Front of House
- ★ Back of House – Kitchen / Stores / Admin / Logistics

Please contact us at Events@MoodieDavittReport.com if you have any questions or need guidance.