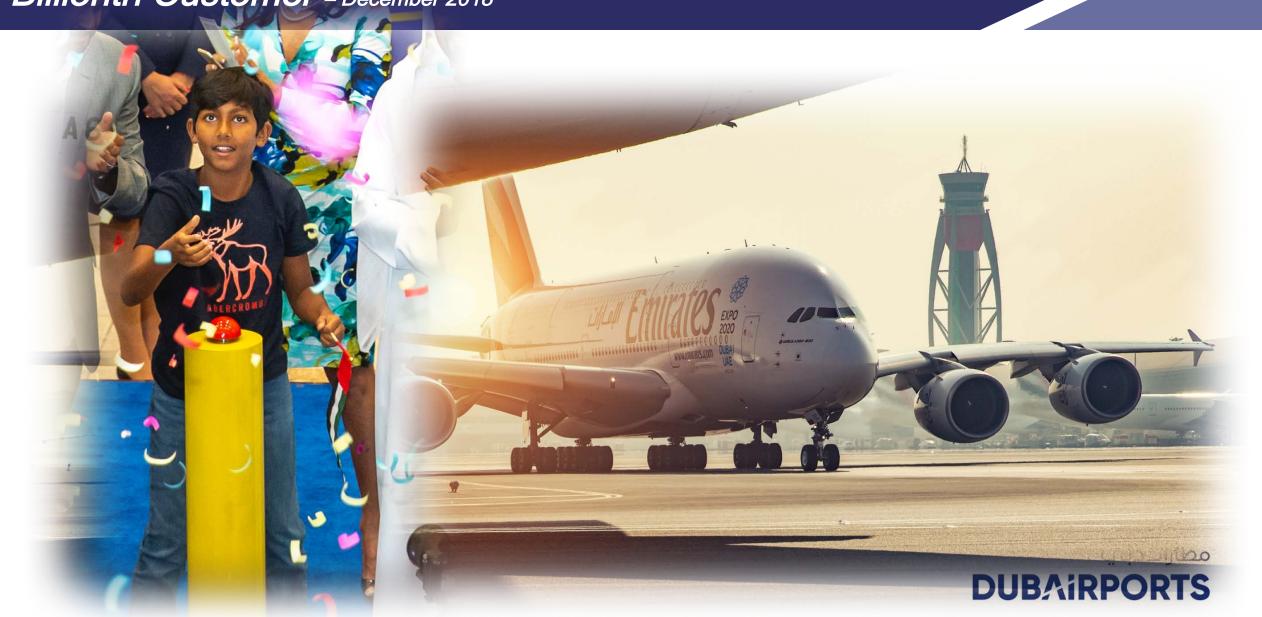
EUGENE BARRY EVP Commercial Dubai Airports

مطارات دربي

DUB/RPORTS CONNECTING THE WORLD

Billionth Customer – December 2018



Brand Promise – February 2019

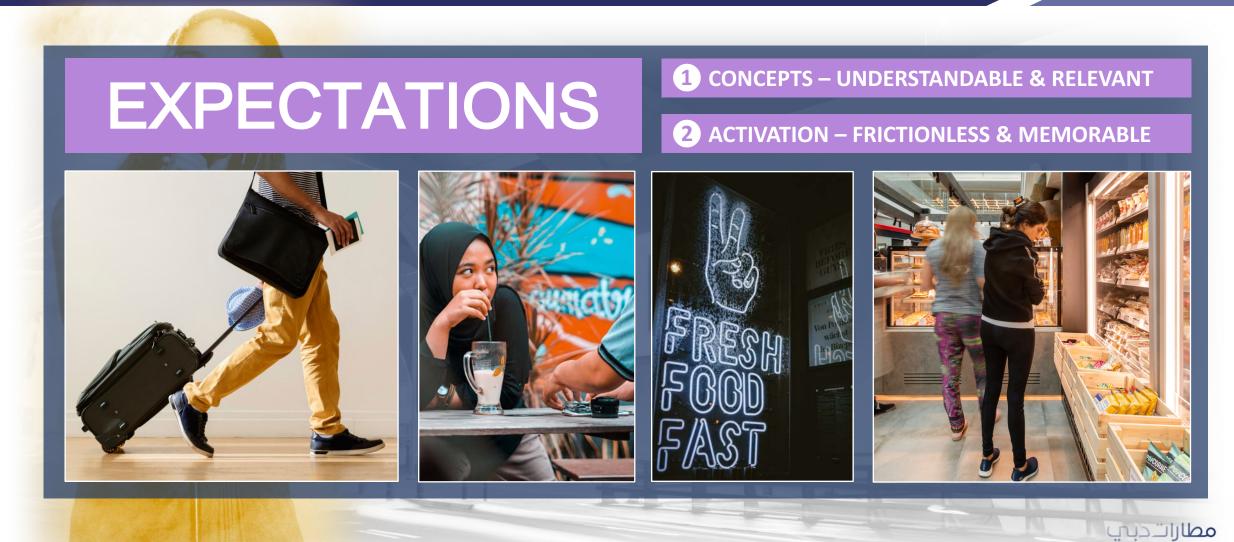






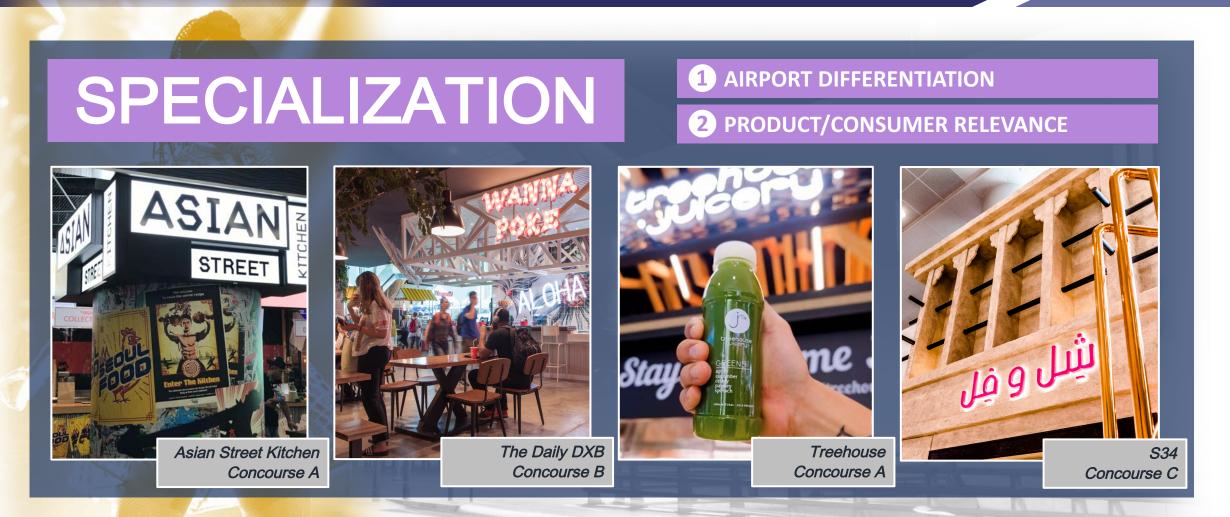


"I see it, I like it, I want it, I got it"- Ariana Grande

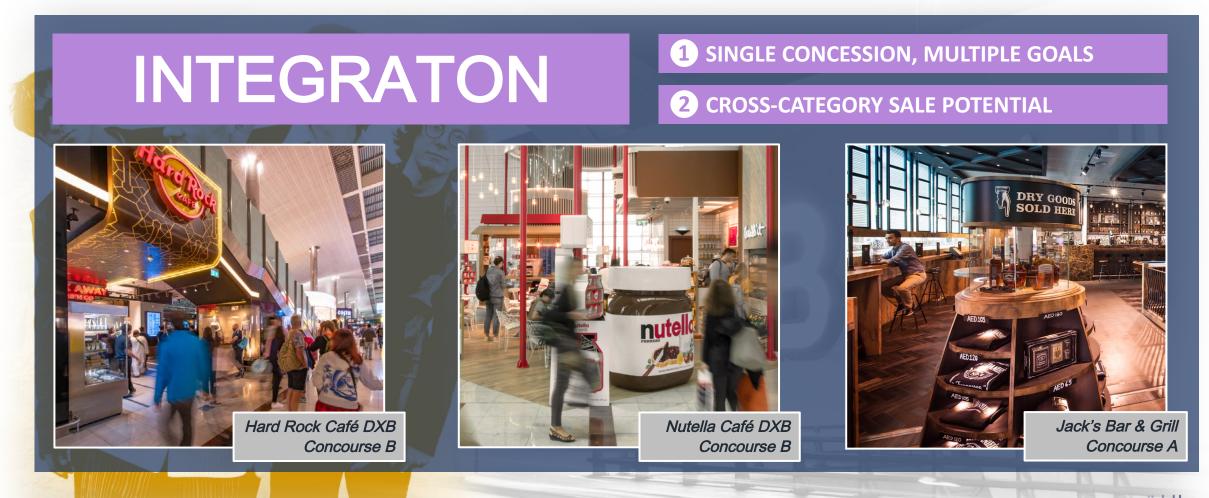




"This is how we do"- Katy Perry



مطارات دب ی DUBAIRPORTS "It's the end of the world as we know it (and I feel fine)" - REM



مطارات دب ی DUBAIRPORTS

"Don't stop thinking about tomorrow" – Fleetwood Mac

RESPONSIBILITY

1 CREATE THE RIGHT CONDITIONS

2 MAXIMISE BUSINESS POTENTIAL

3 RESPOND TO CONSUMER VALUES









The Opportunity for Food at Airports (W.A.C.D.)



pressed for time Superior R&B standards & experiences at airports can:

- greatly influence overall traveler engagement through instant gratification,
- create a unique competitive & reputational advantage for airports,
- potentially contribute more to airport success than any other consumer touchpoint at this moment.



مطارات

CONNECTING THE WORLD