



THE PHYGITAL REVOLUTION

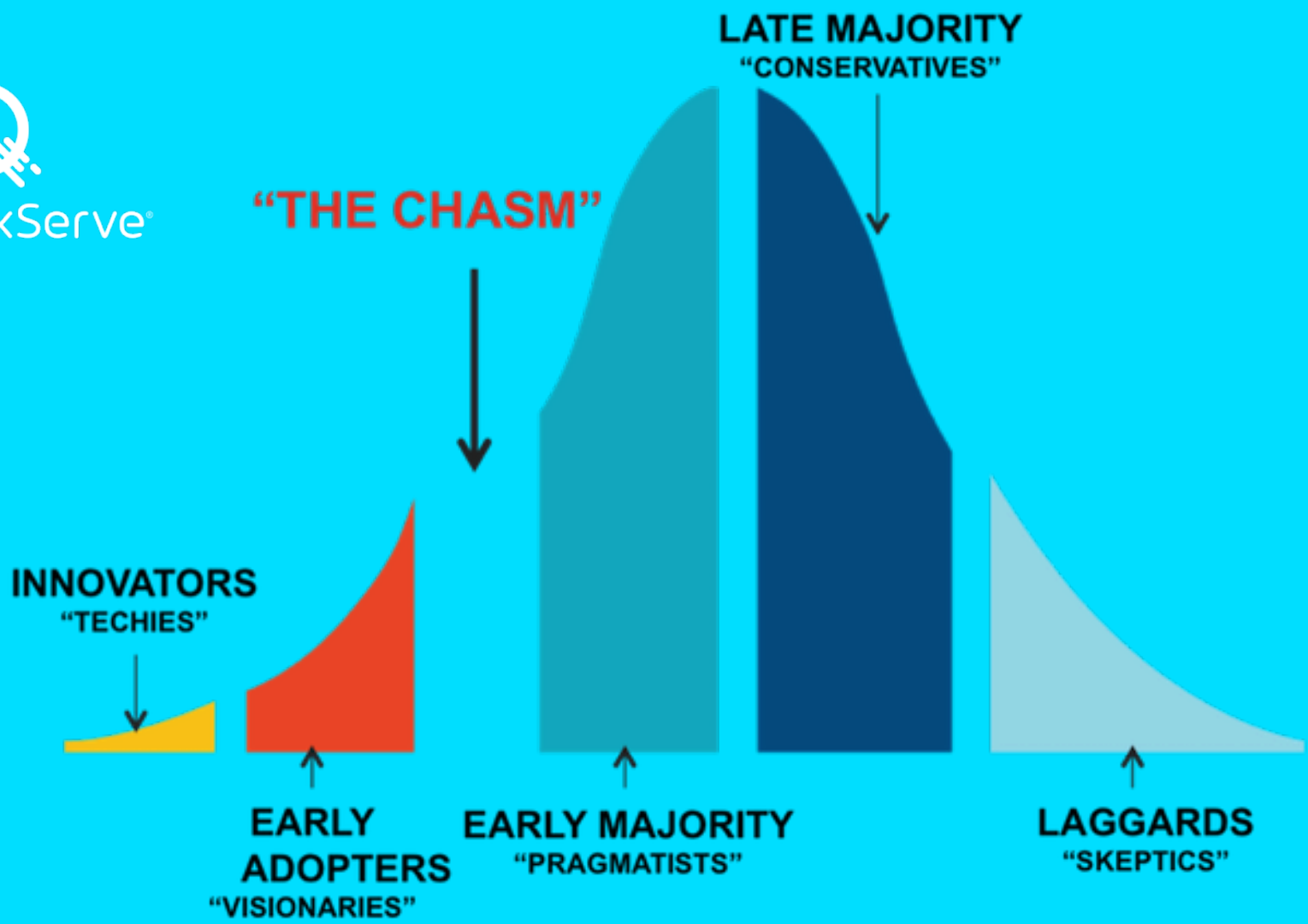
Getting consumers onboard

Daniel Rodgers, Founder & President, QikServe





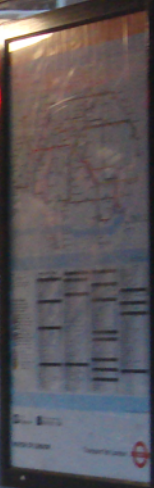
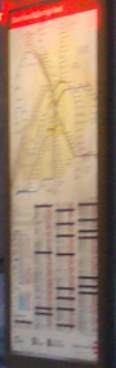
QikServe®





Midland Group
Rushleigh Road
Inland
Gulfair Challenge or
West Ham Road
31 316 328
N28 N31

1 316 316 316 316
2 316 316 316 316

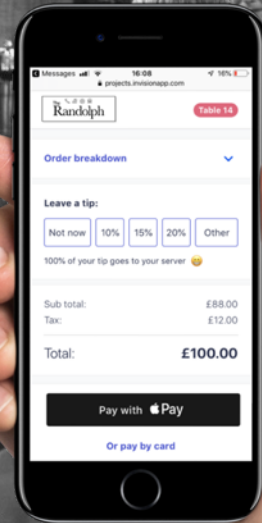
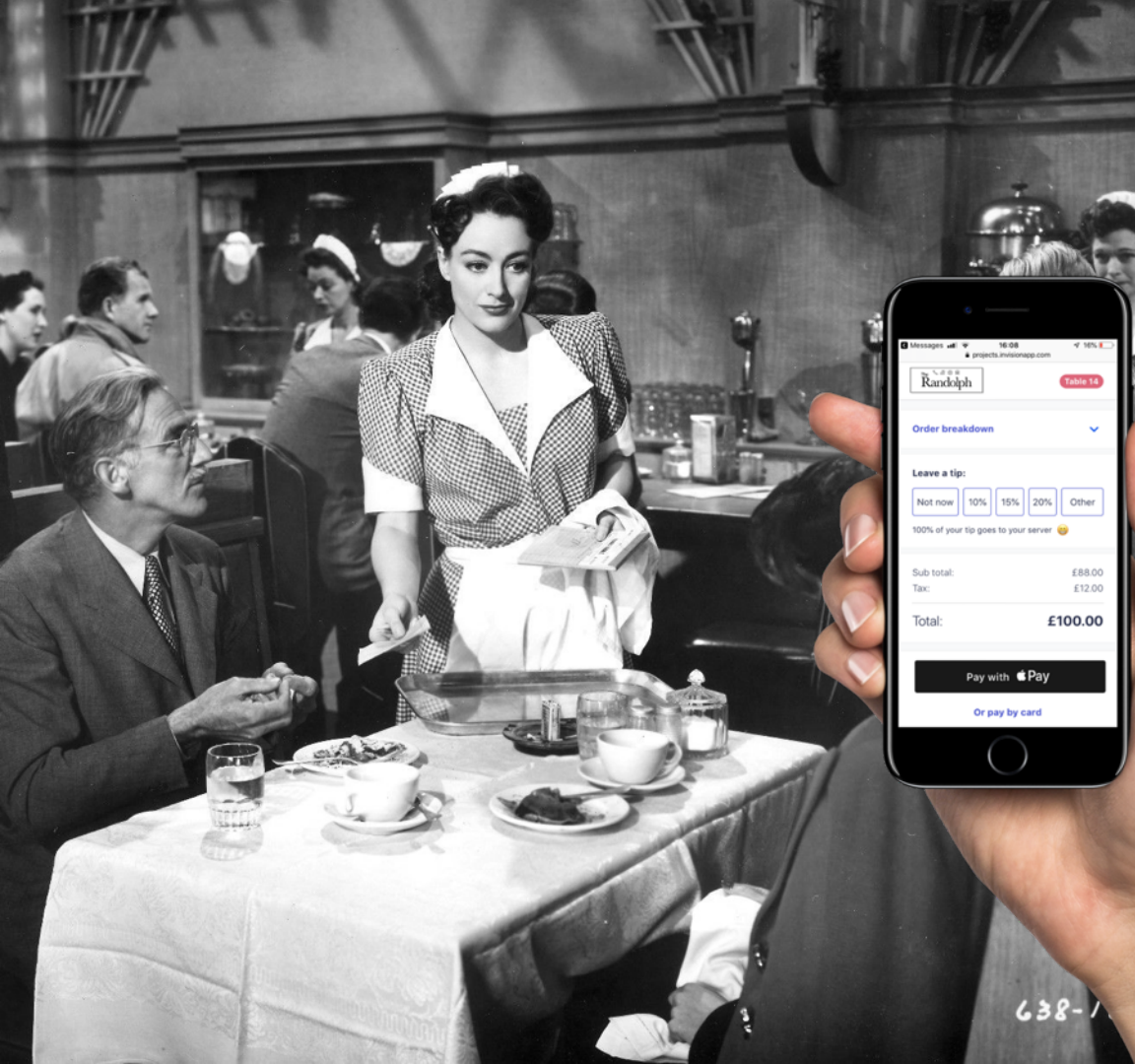


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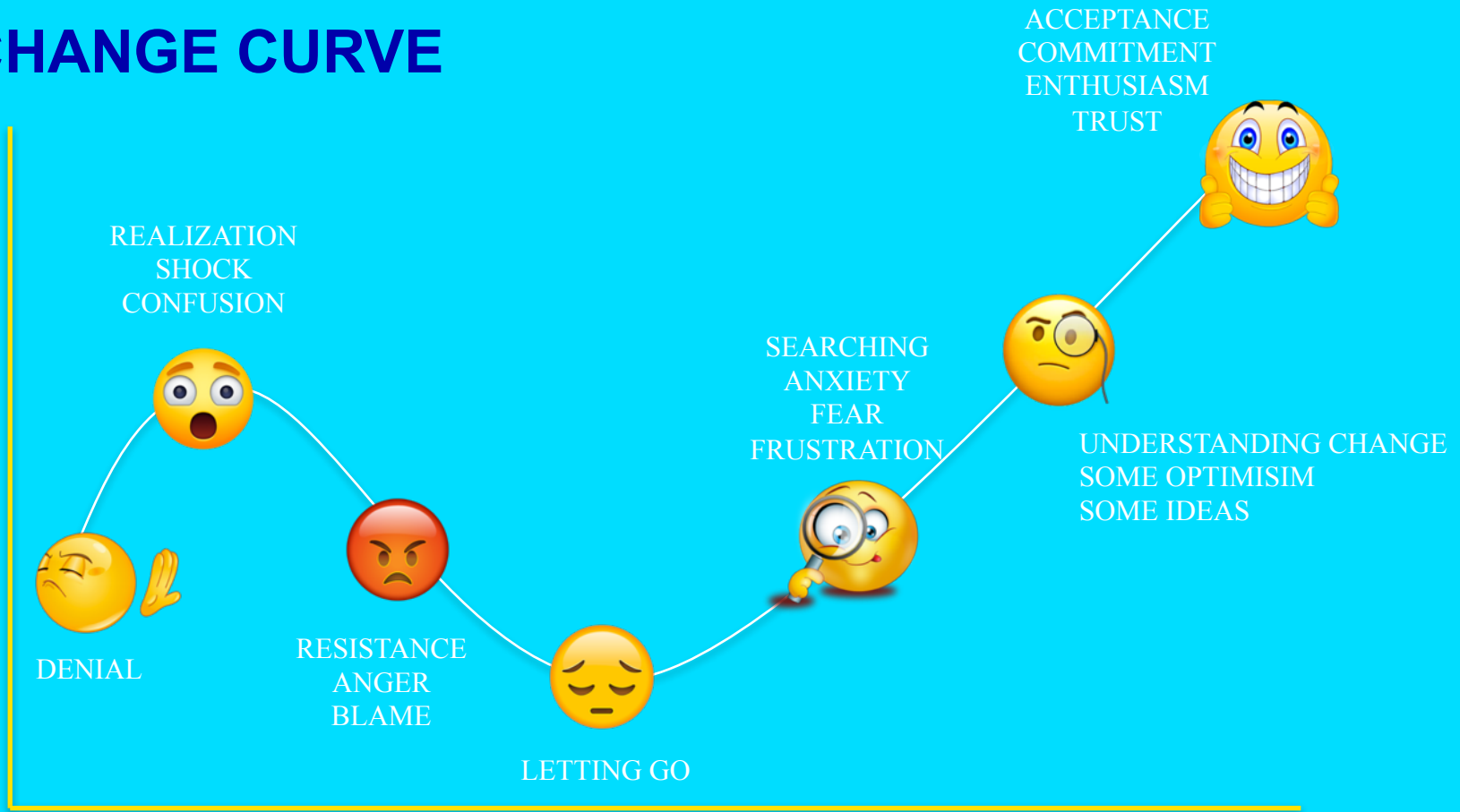
My bus stop ☹️





THE CHANGE CURVE

MOTIVATION



TIME

INCENTIVIZE



DISCOURAGE





Conclusion

